



**TYRONECIA MOORE**  
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#### EDUCATION

LOUISIANA STATE UNIVERSITY, 2012-15  
BFA, Graphic Design with a minor in Photography  
LOUISIANA STATE UNIVERSITY, 2009-11  
Pursued an Architecture major

#### EXPERIENCE

LSU STRATEGIC COMMUNICATIONS, Baton Rouge, LA  
Graphic Designer, August 2017 - present  
Develops marketing and recruiting materials in support of LSU initiatives  
Works closely with Marketing, Photography, Web, Video, Social Media,  
and Production to create coordinated communications across media  
Manages multiple projects in a deadline-driven environment

THE FUTURES FUND, Baton Rouge, LA  
Photography Instructor, Fall 2017 - Fall 2019  
Taught the elements + principles of art + photography to students ages 8-17

BREC, Baton Rouge, LA  
Graphic Designer, November 2014 - August 2017  
Developed advertising and marketing materials for BREC and its affiliates  
Materials include both print and digital pieces

LSU COLLEGE OF ART/GRAPHIC DESIGN STUDENT ASSOCIATION, Baton Rouge, LA  
Photographer, January 2015 - May 2015  
Organized photoshoots for QUAD magazine  
Photographed visiting artists and gallery exhibitions

BRZOOM, Baton Rouge, LA  
Graphic Design Intern, September 2014 - December 2014  
Assisted the Creative Director with packaging ideas for companies  
Created conceptual ideas and renderings for POS and merchandising

#### RECOGNITIONS

225 Magazine feature with Fly Girl Pop-Ups, March 2020  
District 7 Student Silver Addy for LSU College of Art & Design QUAD Magazine, 2016  
BR Student Best of Show Addy for LSU College of Art & Design QUAD Magazine, 2016  
BR Student Gold Addy for LSU College of Art & Design QUAD Magazine, 2016  
Alternative Process Group Show at Gallery 229 of Louisiana State University, 2015  
Solo Exhibition of "Uprooted" at Gallery 229 of Louisiana State University, 2014

#### SKILLS

Creativity, Collaboration, Adaptability + Emotional Intelligence  
Mac OS & Windows  
Adobe Suite: Photoshop, Illustrator, InDesign & Lightroom  
Hand Lettering & 3D Model-making/Crafting  
Film & Digital Photography

#### PERSONAL PROJECTS

Co-Founder of Fly Girl Pop-Ups (Sustainable shopping experience + creative network)  
Co-Founder of A Conversation Between Women (Art collective)  
Creator of Thrift Store Meetup  
Freelance Graphic Design + Photography

#### REFERENCES

Available upon request.